



# Lawton PTA

## iPledge 4 Lions 2021

### Help Support Our School!

Dear Lawton families,

It's that time of year again! As we return to in-person learning, we are pleased to announce our annual giving campaign - **iPledge 4 Lions 2021!** Here's the scoop: the Lawton PTA recently had to dip into our cash reserves by \$12,000 this year to make up for our budget shortfall. Due to the pandemic last year, our iPledge giving campaign brought in less than half of what we'd hoped for. As a result, the Lawton PTA needs to raise about \$60,000 to close the gap from the deficit the pandemic-led recession caused last year, and what we need to support our incredible staff and educate and enrich our children. Here are some of the amazing things your PTA donation supported pre-pandemic and that we have already (or hope to) fully restore again on behalf of every student:

- \* Art, Music, and Dance Programs
- \* Bi-annual Teacher Stipends
- \* Library Resources
- \* Technology Improvements
- \* Student Planners
- \* Education Outside (Gardening)
- \* Classroom Supplies
- \* Athletic Programs & Equipment
- \* Field Trip Expenses & Transportation
- \* Grade Specific Activities, e.g., Graduations, Overnight Trips, Special Projects
- \* Books and Magazines (Scholastic News, etc)

Our iPledge Campaign is a critical part of our fundraising efforts, making up over 2/3 of our annual fundraising proceeds. To overcome this drought, we need ALL of Lawton's families, friends, and community members' full participation to help close our PTA's budget gap!

We respectfully request a donation of \$300 per child (\$30 per month). We realize that the pandemic may have made it difficult to participate at the suggested amount, so please contribute whatever you feel comfortable with. We believe every dollar (no matter the amount) makes a difference! For your convenience, we've also made it easier to donate electronically via PayPal.

iPledge donations are often eligible for corporate matching programs. Employers will sometimes provide a 1:1 match, so please check if your employer will match your donation to Lawton. Turn your \$300 donation into \$600 or \$500 into \$1,000 with employer matching! If you would like the PTA to check with your employer on your behalf about matching programs, please mark the box below and provide us with the necessary contact information.

Your donation is fully tax-deductible (Federal Tax ID: 13-4265192). We will distribute tax receipts (for donations of \$150 and above) once all the accounting has been completed. Our iPledge Campaign will end on **Friday, November 12, 2021.**

If you have any questions about iPledge, please feel free to contact the PTA at [officers@lawtonpta.com](mailto:officers@lawtonpta.com). Thank you in advance for your generous donation to support our school!

With appreciation,

Janie Worster and Dennis Van  
Lawton PTA Fundraising Co-Chairs

# iPledge 4 Lions 2021

We value all our families at Lawton and encourage you to donate (even if it's not one of the suggested amounts below), as every dollar supports our students and faculty. Our suggested minimum donation of \$300 per child reflects the amount the PTA spent on each child last year. Due to limited resources, we will not be offering iPledge gifts this year for donations under \$500. Yearbooks will still be offered for donations of \$500+ per child. Note: if you have more than one child and are donating \$500 in total, please only list the name of the ONE child who should receive the yearbook.

\$150 per child	We Appreciate You!
\$300 per child	Heartfelt Thank You!
\$500+ per child	You will receive one 2021-2022 Yearbook as a token of our appreciation!

\* Amounts not specified above are welcome – we understand these are hard times and appreciate whatever amount your family can contribute! \*

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**Payment Method:**  Cash  Check  PayPal (see below – no need to fill out this form)  Other

**Please include the following information if donating by cash/check (print clearly):**

Your name \_\_\_\_\_ Preferred name on tax receipt\* (if different) \_\_\_\_\_

Address for tax receipt \* \_\_\_\_\_

\* We will distribute tax receipts for donations of \$150 or more.

Phone number \_\_\_\_\_ Email address \_\_\_\_\_

Child's Name \_\_\_\_\_ Grade \_\_\_\_\_ Teacher \_\_\_\_\_ Amount \$ \_\_\_\_\_

Child's Name \_\_\_\_\_ Grade \_\_\_\_\_ Teacher \_\_\_\_\_ Amount \$ \_\_\_\_\_

Child's Name \_\_\_\_\_ Grade \_\_\_\_\_ Teacher \_\_\_\_\_ Amount \$ \_\_\_\_\_

**Will your employer match your donation?**  Yes  No  I don't know/Please check

Employer \_\_\_\_\_ Address \_\_\_\_\_

Human Resources phone and email \_\_\_\_\_

### **If donating via CASH or CHECK,**

Please write your **child's name** and **teacher** on your check and make it payable to "Lawton School PTA" .  
Return with your child's Wednesday Folder.

### **If donating via PAYPAL, send your donation to: [officers@lawtonpta.com](mailto:officers@lawtonpta.com)**

\*In the notes section, include your name, child's name, and teacher.

\*Please use your bank account & select "Send as a Friend" to reduce the amount of fees Lawton is charged.

\*Make sure your address is correct as the tax receipt will be sent to this address.

### **If donating via STOCK or OTHER ITEMS of MONETARY VALUE**

Please contact: [officers@lawtonpta.com](mailto:officers@lawtonpta.com)

**Donation deadline: Friday, November 12, 2021**

**Thank you for your support!**